



The Chartered Institute for IT
Enabling the information society

The British Computer Society
ABERDEEN BRANCH

Web based Social Networking in the Workplace

led by
Philippa Nicholson
Nicholson Solutions

Tuesday 26th January 2010 12:30

Soup and Sandwiches available from 12:00

Satrosphere Science Centre
The Tram Sheds
179 Constitution Street
Aberdeen



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ABERDEEN BUSINESS NETWORK

A short talk to trigger an exchange of ideas on Social Networking software and how it can be helpful for communication within your workplace.

We suspect many people are feeling their way here, and it is time to share our experiences.

Come along to join in discussion on:

- Challenge or opportunity?
- How are you using it? Knowledge sharing, marketing?
- Is it a seismic shift or a fad?
- How is it changing the way we do business?
- Security: what can we do to network safely?
- What does it do for you?

BCS Members - Free of Charge; non-members £7, booking required at
www.bcs.org/events/registration